

Pickering
Christmas
Market

HOLIDAY SIP & SHOP

Vendor Application 2021



WHERE

PICKERING CASINO RESORT

888 Durham Live Avenue
Pickering, ON L1W 0C1

WHEN

DECEMBER 10TH - 12TH

December 10th
6:00pm - 9:00pm

December 11th
1:00pm - 9:00pm

December 12th
11:00am - 6:00pm

ABOUT THE PICKERING CHRISTMAS MARKET HOLIDAY SIP & SHOP

Welcome all holiday vendors! Don't miss your chance to be part of the second annual Christmas and Holiday Market at the newly opened Pickering Casino Resort! Join us for an exciting weekend event - December 10-12, 2021. This exciting opportunity will bring together vendors, music, and entertainment in a lively atmosphere with glittering lights on full display.

This holiday season be part of a unique 'Sip & Shop' experience in the new Pickering Casino Resort hosted by Graymatter Marketing & Media Solutions Inc. The Pickering Casino Resort welcomes vendors and adults (19+) to participate in the festivities. You will be able to enjoy the beautiful holiday décor and glittering holiday lights during this one-of-a-kind upscale event, all while showcasing your unique products as guests 'Sip & Shop' through the event with their favorite beverage.

Event Info

REGISTRATION PRICE

To secure your spot, an initial deposit of 50% is required.
Registration fees will apply as follows:

- \$125 per day
- \$300 for all 3 days

PAYMENT METHODS

E-transfer to info@graymattermedia.ca. Use password: holiday

Cheque: Payable to Graymatter Marketing & Media Solutions Inc.

Mailing Address for Cheques: 1550 Bayly Street, Unit 16A, Pickering ON, L1W 3W1

VENDOR SPACE

Each vendor will receive a 10x10' indoor space. Vendors are responsible to bring what they need to display their wares. Vendors will set up in their designated space only. For special requirement approval or additional questions about your space, please contact audra@graymattermedia.ca

Graymatter Marketing & Media Solutions Inc. reserve the right to change the location of exhibit space.

VENDOR PACKAGE

Closer to the date of the event, all vendors will receive a package detailing important details such as the setup/teardown schedule, vendor parking, event map, etc.

INSURANCE REQUIREMENTS

A certificate of insurance is required as proof of general liability insurance or commercial liability insurance and **must be attached with this application.**

The insurance certificate must include Graymatter Marketing & Media Solutions Inc. and Pickering Casino Resort as additional insured. The additional insured is to be listed as follows:

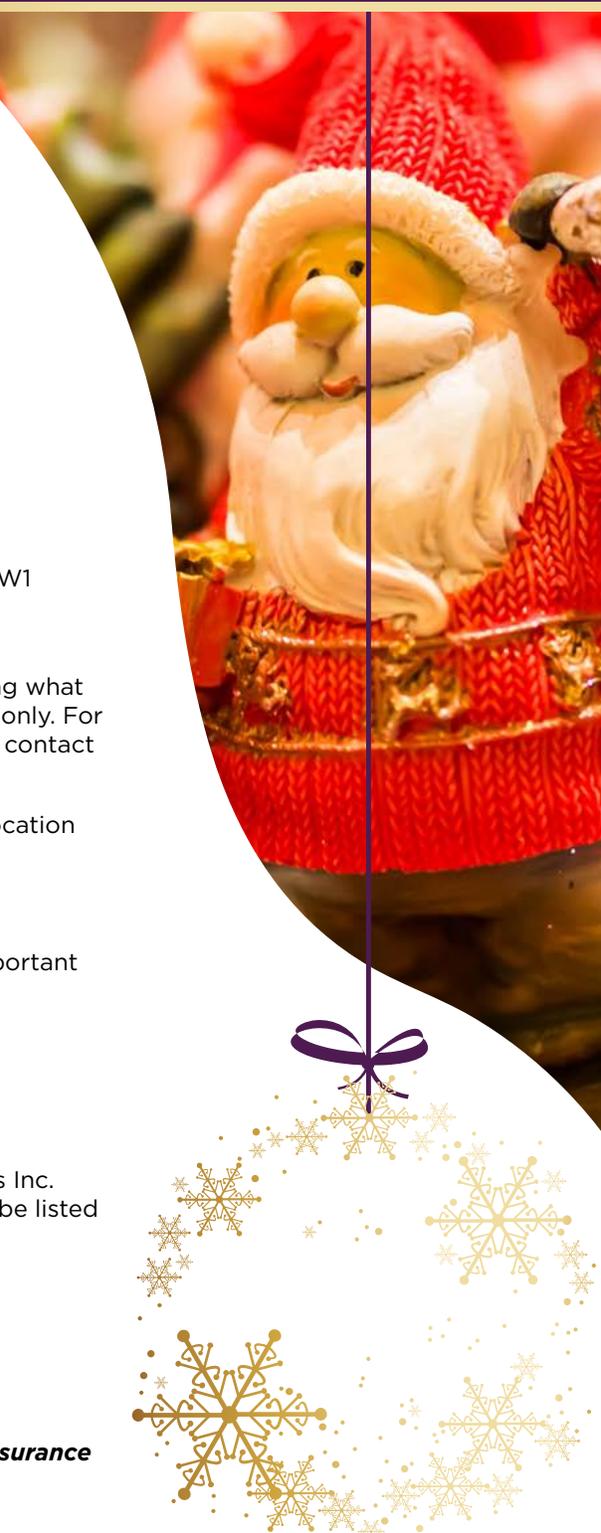
Graymatter Marketing & Media Solutions Inc.
1550 Bayly Street, Unit 16A, Pickering, ON L1W 3W1

Pickering Casino Resort
888 Durham Live Avenue, Pickering, ON L1W 0C1

All vendors must submit proof of license liability coverage or the attached insurance waiver with this application.

LICENCE

The Vendor hereby grants a licence to Graymatter Marketing & Media Solutions Inc. and Pickering Casino Resort to use, without further compensation, the Vendor's name, logo or other intellectual property supplied by the Vendor to Graymatter Marketing & Media Solutions Inc. and Pickering Casino Resort or to be displayed at Graymatter Marketing & Media Solutions Inc. and the Pickering Casino Resort, in any and all promotional materials produced by Graymatter Marketing & Media Solutions Inc. and the Pickering Casino, including, but not limited to use on Graymatter Marketing & Media Solutions Inc. and the Pickering Casino Resort's website, flyers, press releases, photography, advertising, souvenirs, displays and the like.



INDEMNIFICATION

“Vendor” means the legal entity, whether corporate or individual(s) entering into this Vendor Application for Graymatter Marketing & Media Solutions Inc. and Pickering Casino Resort Christmas and Holiday Market and “vendor” has corresponding meaning.

Graymatter Marketing & Media Solutions Inc. and Pickering Casino Resort, Pickering Christmas and Holiday Market, its Officers and Directors, employees, consultants, agents, affiliates, sponsors, and the host facility (individually and collectively “Event Management”, as the context requires), shall not be responsible for injury (including death), loss, expense or damage to persons, goods, equipment or decorations, caused by accident, or any other cause, either directly or indirectly, during load in and out, preparations or during the events scheduled duration (December 1-12, 2021 inclusive). This applies to any injury, loss or damage to persons, goods, equipment or decorations which occurs during transportation of goods and/or other cause.

Event Management shall be in no way whatsoever liable to a Vendor, their employees, agents, invitees, guest, affiliates, successors or assigns (together, the Vendor Agent) for their participation at Graymatter Marketing & Media Solutions Inc. and Pickering Casino Resort.

The Vendor hereby releases indemnifies and holds harmless, Graymatter Marketing & Media Solutions Inc. and Pickering Casino Resort Event Management, for any and all costs, losses, damages, expenses, liability and legal costs (on a full indemnity basis) incurred by Graymatter Marketing & Media Solutions Inc. and Pickering Casino Resort Event Management, or such one or more of them, as a result of the vendor agent’s breach of any of the terms and conditions of the application, any policies imposed by the Graymatter Marketing & Media Solutions Inc. and Pickering Casino Resort Christmas and Holiday Market, any conditions of the SOP, and any applicable law.

IMPORTANT INFORMATION & POLICIES

Health & Safety

All vendors must follow the following COVID-19 policies while at the event:

- Provide proof of double vaccination status upon arrival
- Fill out the Pickering Casino Resort’s Canatrace form for contact tracing
- Wear a mask/face covering while indoors at all times

All Vendors must abide by all local health, alcohol, fire regulations and all other laws at their cost.

Other Policies

This is a 19+ event. All vendors and attendees must be 19+ with a valid government ID. No one under the age of 19 will be permitted to enter.

Keep your booth/area tidy. If any garbage accumulates, please clean up.

All vendors must leave their booths in a clean/tidy manner at the end of market hours. Not doing so will result in a possible cleanup fee.

Lost, stolen or damaged Market or Pickering Casino Resort property will be charged back to the vendor.

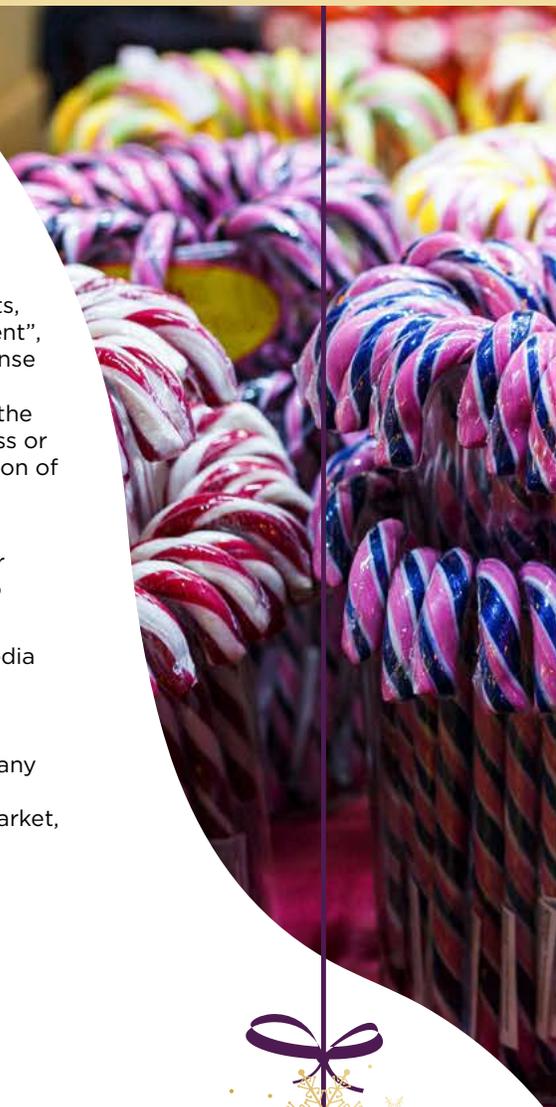
Please be advised that alcohol, smoking, cannabis, e-cigarettes and vaping are not permitted.

Pets not permitted inside the event, unless required as a service animal.

Application Submissions

Upon receipt of a fully executed 2021 Vendor Application (including supporting documents), you will receive a phone call or email confirming payment and entry. There are no refunds for a cancellation.

Applications can be submitted electronically with your payment. Payment must be received before your application will be processed.



Booth Registration

Please fill out the following fields in full

Company Name (For Billing)

Vendor Name (For Event Materials)

Street Address

City

Province

Postal Code

Primary Contact Name

Office Phone Number

Mobile Phone Number

Email Address

**What products do you intend to bring?
(NO ALCOHOL OR CANNABIS ALLOWED FOR SALE AT THIS EVENT)**

Registration form continues on next page



Business Description

Please include a brief description of your business to be featured on the event website (max. 100 words).

Preferred web presence link (business website, social media pages, etc.)

I have read the all information outlined in the Pickering Christmas Market Vendor Application and agree to all terms and conditions as set out herein and agrees to ensure compliance by its employees, agents, and representatives participating in Graymatter Marketing & Media Solutions Inc.'s Pickering Christmas Market.

Name

Signature *(I have the authority to bind the company)*

Date

**Please submit your application to: audra@graymattermedia.ca
Make sure your submissions includes the following items:**

- ✓ **Booth Registration (pages 4 and 5 of application)**
- ✓ **Proof of Insurance *OR* a signed copy of the Insurance waiver (see page 6)**
- ✓ **Electronic file of your business logo for event website**
- ✓ **Indicate payment method (see payment methods on page 2)**

If you have any questions, please contact:

Audra Leslie, Event Sales
c. 647-290-3273 | o. 905-420-1810 | audra@graymattermedia.ca

Cathy Heard, Event Coordinator
c: 905-831-2431 | o. 905-420-1810 | cathy@graymattermedia.ca



Pickering Christmas Market Insurance Waiver

The following insurance requirements are strongly recommended to all vendors:

A certificate of insurance in the amount of \$2 million liability insurance naming Graymatter Marketing & Media Solutions Inc. and Pickering Casino Resort. The additional insured to be listed as follows:

Graymatter Marketing & Media Solutions Inc.
1550 Bayly St., Unit 16A
Pickering, ON
L1W 3W1

Pickering Casino Resort
888 Durham Live Avenue
Pickering, ON
L1W 0C1

Should the vendor not provide Graymatter Marketing & Media Solutions Inc. with proof of insurance coverage:

This Agreement made on the _____ day of _____, 2021 between The Corporation of Pickering Casino Resort (“the Pickering Casino”) and Graymatter Marketing & Media Solutions Inc. (“Graymatter”) and _____ of _____ (“the Vendor”).

The vendor as named above agrees to read and sign this waiver after reviewing carefully to understand your liability as a vendor. By signing this document, the vendor is acknowledging that they have read and understand that they are participating in the Pickering Christmas Market event at their own risk on either December 10th, 11th, and 12th, 2021.

Vendor Permit Insurance is the responsibility of the named vendor. The vendor is also responsible for any loss due to theft, water damage, fire or any other damage incurred to the vendor’s goods and vendor space while participating in the Pickering Christmas and Holiday Market at the Pickering Casino Resort. Graymatter Marketing & Media Solutions Inc. will not be held liable for any reason. Pickering Casino Resort will not be held responsible for any reason.